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Mary Jo Gorman, M.D., M.B.A. Selected for the 2011 Ernst & Young Entrepreneurial Winning Women™ Program

CEO and founder of Advanced ICU Care is First Winner from Missouri

ST. LOUIS, MO (October 24, 2011) — Mary Jo Gorman, M.D., chief executive officer and founder of [Advanced ICU Care](#), has been named one of ten winners of the 2011 Ernst & Young Entrepreneurial Winning Women competition, and the first winner from the state of Missouri. The annual competition and leadership program honors women founders or cofounders of businesses whose success demonstrates the creativity, tenacity and conviction necessary to realize their companies' full potential and the drive to achieve market leadership.

"I am honored to be named one of the winners of this prestigious program and become part of a group of outstanding entrepreneurial business leaders," said Dr. Gorman. "This recognition is especially gratifying because it validates the success of Advanced ICU Care and this company's potential to change healthcare."

Dr. Gorman, who has practiced as both an intensivist and a hospitalist (hospital medicine) physician, founded Advanced ICU Care in 2004 to transform care in the intensive care units (ICUs) of hospitals throughout America. Due to a shortage of intensivist physicians - physicians trained in the care of critically ill patients - hospitals are struggling to comply with the recommended standard of having intensivist physicians continuously monitoring ICU patients 24 hours a day, seven days a week. Advanced ICU Care's innovative solution is to combine the technology of telemedicine with the clinical expertise of experienced intensivists and critical care nurses to provide that around-the-clock coverage. As a result, patient care is significantly improved as best practices are consistently followed, the hospital experiences both operational and financial enhancements, and physicians, nurses and patients benefit from the constant availability of the intensivist physician.

Today, Advanced ICU Care is the largest independent provider of tele-ICU programs in the nation, serving more hospitals than any other organization.

Dr. Gorman has previously been recognized by being named one of the top 25 Women in Healthcare by *Modern Healthcare* and awarded the Master in Hospital Medicine for her contributions to the field of hospital medicine. She is a past president of the Society of Hospital Medicine, where she was a board member for six years. Prior to founding Advanced ICU Care, she served as chief medical officer for IPC-The Hospitalist Company (IPCM) and played a key leadership role in developing programs to enhance clinical performance and patient care. She also founded the first hospitalist practice in St. Louis, as well as Critical Care Services PC, which provides around-the-clock bedside intensivist services at St. Louis area community hospitals.

Winners of the Ernst & Young Entrepreneurial Winning Women competition were selected by a distinguished panel of independent judges from a competitive pool of applicants across the US. The ten women entrepreneurs will join an elite business network of the country's best high-growth companies, including accomplished entrepreneurs recognized through the 25-year-old Ernst & Young Entrepreneur of the Year® program. They will also participate in a customized executive leadership program to expand their knowledge of business strategies and practice, identify potential partners, access one-to-one guidance, strengthen their executive leadership and business skills, and increase national and regional visibility for themselves and their companies.

Dr. Gorman and the other nine winners will be honored at the prestigious Ernst & Young Strategic Growth Forum on November 9 - 13, 2011, in Palm Springs, California.

About Advanced ICU Care

Advanced ICU Care®, provides high-quality critical care to patients in the intensive care unit. Through experienced clinicians, supported by cutting-edge telemedicine technology and a process improvement program, Advanced ICU Care provides continuous ICU patient monitoring and improved care and safety outcomes to critically ill patients across the country. Hospital ICUs are linked with Advanced ICU Care's Monitoring Center, allowing Advanced ICU Care's board-certified intensivists (critical care medicine physicians) and critical care nurses to monitor hospital ICU patients from a central location. For more information, visit: www.icumedicine.com.

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